

**CABINET**

**9 NOVEMBER 2021**

**Index**

**Lichfield City Centre Car Parking Strategy .....2**  
**Lichfield City Centre Public Realm Strategy .....3**  
**A Better Council.....4**  
**Dual Stream Recycling - Procurement of Receptacles & Associated Financial Matters ..... 4**

**LICHFIELD CITY CENTRE CAR PARKING STRATEGY**

**1. Decision:**

The Cabinet:

1.1. Approved the Car Parking Strategy (Appendix A of the Cabinet report) and Project Delivery Action Plan (Appendix B of the Cabinet report).

1.2. Recommended that Council:

a) Allocate an additional £650,000 to the Medium Term Financial Strategy (£630,000 in the Capital Programme and £20,000 in the revenue budget detailed in the financial implications section) for the delivery of interventions contained in the Project Delivery Action Plan.

b) Fund these projects through either external funding or in the event this is not available, from the car park earmarked reserve.

**2. Statement of Reasons:**

The Lichfield City Centre Masterplan was approved by the Council in October 2020 and provides the strategic context for the Lichfield City Centre Car Parking Strategy (“the Strategy”). The proposed strategy is based on an evidence base produced by consultants appointed in January 2021. The consultants reviewed existing parking provision, current usage and forecast future parking requirements, and produced a report with a set of recommended actions. They also undertook extensive stakeholder and public engagement between February-March 2021.

The resulting City Centre Car Parking Strategy (Appendix A of the Cabinet report) aligns with the Council’s aspirations and ambitions as set out in the Lichfield City Centre Masterplan. It is supported by a Project Delivery Action Plan (Appendix B of the Cabinet report), detailing the proposed projects for implementation, the resources required and responsibility for their delivery. Indicative costs are included for all projects. Further work will be needed to finalise costs and source appropriate funding for any additional expenditure items.

The evidence base created in developing the strategy is submitted with the Cabinet report (Appendix C of the Cabinet report).

The Strategy reflects existing and expected future capacity, and sets the quality, pricing and technology targets for use in the Council’s car parks alongside informing the Council’s approach to car park management and meeting users’ needs and expectations. Together, the strategy and action plan set out a plan to manage the future of car parking in the City Centre, helping to establish future parking behaviours and to improve the experience for residents and visitors to the City’s car parks.

**3. Any Alternative Options:**

1. Members could request alternative proposals to those set out above in order to bring forward the implementation of the City Centre Car Parking Strategy.

2. Members could decide not to implement the proposals as set out within the Strategy and Action Plan.

**LICHFIELD CITY CENTRE PUBLIC REALM STRATEGY**

**1. Decision:**

The Cabinet:

- 1.1. Agreed the principles for the public realm set out in the Public Realm Strategy at Appendix A of the Cabinet Report and the Executive Summary attached at Appendix B of the Cabinet report;
- 1.2. Agreed the initial list and prioritisation of projects included in the high-level work programme as set out at pages 92-97 of the Strategy;
- 1.3. Agreed to delegate authority to the Cabinet Member responsible for Major Projects, in consultation with the Head of Economic Growth and Development, to engage with partners, landowners and funders to implement actions and activity agreed by the Project Board in the Public Realm Strategy, except for projects and programmes that need further Cabinet or Council consideration and approval.

**2. Statement of Reasons:**

The Lichfield City Centre Public Realm Strategy (“Strategy”) sets out a thematic strategy and high-level work programme to develop a consistent approach to improving the streets and public areas of the City centre and maintain a long-lasting palette of materials and clear identity that can be enjoyed by residents, city centre workers and visitors to Lichfield city centre.

The Strategy includes an analysis of the existing public realm and development of high-level ideas for improvements, which were tested through extensive stakeholder and public consultation. These ideas were further refined and costed and are included in the Strategy. The Strategy will act as a guide and source of reference for future regeneration and highway schemes. It is worth noting that some of the ideas in the high-level work programme may be funded and delivered as part of future regeneration programmes.

The Council appointed Gleeds Management Services, Austin:Smith:Lord Architects and Hydrock Consulting to produce the Public Realm Strategy for Lichfield city centre, as part of the Lichfield City Centre Masterplan.

The final Strategy document has been recommended by the Lichfield City Centre Masterplan Project Board to the Cabinet for approval. The work programme for the project implementation will be further developed, funding bids made as appropriate and discussions with stakeholders will take place to ensure the continued momentum to allow for delivery of projects.

**3. Any Alternative Options:**

1. Members could decide not to approve the Public Realm Strategy.
2. Members could decide not to implement the proposals or request alternative proposals as set out within the Public Realm Strategy.

## A BETTER COUNCIL

### 1. Decision:

The Cabinet:

- 1.1. Approved the organisational change programme, Being a Better Council 2021 – 2024.
- 1.2. Approved a capital budget of £750,000 over the period of the programme (2021/22 – 2023/24) with funding provided by reallocating existing capital projects already identified within the MTFS, to implement the programme.

### 2. Statement of Reasons:

The Cabinet report introduces a proposal for an organisational change programme called 'Being A Better Council'. The programme (strategy) is designed to help us become the council we recognise we need, and want to be, to respond to the changing needs and expectations of our residents. It recognises the need to do so based on our 'invisible competition', the organisations against whom our residents compare and benchmark the way our services are organised and provided.

This organisational change programme will be implemented between December 2021 and March 2023, with improvements to services and measures of success realised between April 2022 and March 2025. It is an ambitious programme; it seeks to plan and implement substantial and sustainable change to our organisational structures, performance and culture to better deliver our Strategic Plan and meet our aspirations to be a modern, well-run council.

Successful implementation of the programme will result in new operating models for our services, delivered by more of our employees who are skilled and confident; able to provide services that are resident centric, commercially minded and data and performance driven. This in turn will drive increased satisfaction with our performance and increased trust in us.

### 3. Any Alternative Options:

1. Do nothing – This would not enable us to systematically challenge what we do and how we do it. It would not tackle known concerns over the performance and culture of some of our services. It would not enable us to respond to financial pressures we are facing. Other structural models have been considered but would not yield the necessary efficiencies required.

**KEY DECISION: YES**

## DUAL STREAM RECYCLING - PROCUREMENT OF RECEPTACLES & ASSOCIATED FINANCIAL MATTERS

### 1. Decision:

The Cabinet:

- 1.1. Recommended that Council increase the Capital Programme in the Medium Term Financial Strategy for the purchase of bags/bins in 2021/22 to £329k. This will be funded by a contribution of £41,000 from Tamworth and the Council's share of £59,000, both from the Joint Waste Service's Property Growth Reserve.

- 1.2. Delegated the awarding of the contract for the provision of kerbside recycling bags to the Cabinet Member for Climate Change and Recycling and the Head of Service for Operational Services.

## **2. Statement of Reasons:**

On 7th September 2021 Cabinet approved the introduction of Dual Stream Recycling in Lichfield from April 2022.

Cabinet also recommended to Council to update the Medium Term Financial Strategy for the financial implications associated in delivering the project. This included a capital sum of £229k for the purchase of bins and bags for both Lichfield and Tamworth residents.

Since Cabinet approval, work has started on procuring the bags and bins but unfortunately the market conditions have changed unfavourably in the last few weeks and as a consequence the cost of supply has risen significantly especially for the bags. As a consequence it is estimated that the capital programme will need to be increased by a further £100k with Lichfield's share being £59k.

Lichfield will fund the required additional allocation from its share of the Joint Waste Service's Property Growth Reserve.

## **3. Any Alternative Options:**

1. There are no viable alternative options as the introduction of Dual Stream collections requires residents to be provided with an additional receptacle for paper and card.
2. Other procurement approaches will substantially increase the risk of cost increases and delays to supply.